ENTREPRENEURS IN RESIDENCE 2020

Advancing a culture of innovation and entrepreneurship at UC San Diego

Connect at www.innovation.ucsd.edu/eir or contact eirprogram@ucsd.edu for more info.
Dan Magy
Dan’s mantra is *less is usually more*. He excels at tasks that require human interaction. Building relationships to close a deal or finding that one person to fill out a team is his greatest strength and asset to any organization. Founder of Citadel Defense Company, Stealth AI Project, and most recently ThorWear - a medical bracing device company. contact: dmagy@ucsd.edu

Rachel Costello
Rachel is a co-founder of a veteran-owned business that focuses on introducing definitive risk minimization methodology and opportunity discovery for enterprise and small business clients. A proven expert in change management and design thinking, she played critical roles in leading and completing numerous large-scale projects globally for Tesla Inc., including infrastructure development and construction of Gigafactory 1; launching Tesla’s second-largest retail showroom in the world; emerging market entry in global commercial and government sectors for energy and automotive products; and launch of $1.2B government compliance program and $37.5M education and workforce development initiative in Nevada. Rachel served 30 years in the U.S. Navy as an executive business management professional. contact: rcostello@ucsd.edu

Geraldine Ridaura
Geraldine is the Founder and chief executive officer of Holy Matcha, San Diego’s first exclusive matcha cafe. She graduated from the University of San Diego with a B.S. in business administration and marketing. She is a hands-on detailed entrepreneur with experience in consumer products, bootstrapped business development, international marketing and product/environmental design. Driven by core values rooted in family and community, her latest business venture, Holy Matcha, has amassed a cult following since the first day it opened at its first North Park location in 2017. She spends a lot of time in Japan as a way to connect directly with her entire supply chain. She is focused on intelligent and strategic growth and has developed Matcha Mornings, a networking event where like-minded entrepreneurs can learn and grow their products. Geraldine plans on building on her empire and further engage with the consumer in various forms within the market and still keep developing cafes and future businesses. contact: gridaura@ucsd.edu
Paul Shockley
Paul has been a creative entrepreneur for the past decade and loves using his imagination across many mediums to create business opportunities and growth. From SaaS platforms, location aware mobile experiences, film, marketing, education, mobile apps and on to his new pursuits in virtual and augmented reality, telling impactful stories that engage viewers is his passion.
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Julie Fishman
Julie is an enterprising executive with experience spanning across healthcare and life science industries. A pharmacist by training, a company founder, and a business executive, Julie has been responsible for strategy, business development, strategic partnerships and operations at digital health, early-stage biotech, healthcare and skincare companies. Passionate about building innovative solutions that improve healthcare, she works with digital health companies at all stages helping them commercialize their vision and turn it into revenue growth. She is a health tech strategic advisor at Nex Cubed, a company that creates, incubates, accelerates, and invests in healthcare companies that leverage software. She also currently oversees strategic partnerships at Medisafe, a leading medication management platform, in addition to providing advisory services to several other companies.
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Prasad Sunkara
Dr. Sunkara combines over 35 years of corporate, financing, research, development and management experience in cancer, cardiovascular, CNS disease indications, molecular diagnostics and devices at Marion Merrell Dow pharmaceuticals (now Sanofi Aventis) and twelve other start-up biotech and Medical Device companies in California and Michigan. Dr. Sunkara is an expert in identifying and licensing compelling technologies from universities and accelerating their preclinical and clinical development on a virtual basis while minimizing costs. He also gained valuable experience in business development, as a financing officer in four and as a founder, CEO and board member at nine other start-up biotech, diagnostic and device companies. He helped them to grow and exit with significant appreciation to shareholders. As senior managing director of a life science focused investment bank, he also successfully assisted a number of health care companies with strategic advice, fundraising, mergers and acquisitions. Currently he is chairman of life science committee at Tech Coast Angels in San Diego, one of the most active angel groups in the U.S. He is assisting a number of start-up life science companies as an active investor, board member and a strategic advisor. Dr. Sunkara is an author of over 140 peer reviewed publications and an inventor on 35 patents.
Debbie Chen

Debbie is the Founder, CEO of Hydrostasis, Inc. She has 18 years of experience developing optical diagnostic tools (hardware and software) and a B.S. in Bioengineering from UCSD and a Ph.D. in Biomedical Engineering from Tufts University. For her PhD thesis, she developed a diagnostic tool based in near-infrared spectroscopy for early detection of peripheral neuropathy. She completed two Postdocs, one at UCSD Medical School, Department of Pathology, as a JDRF Fellow, developing corneal confocal microscopy for Type-1 Diabetes and a second at Scripps Institution of Oceanography developing a 3D in vivo plankton microscope. She managed the High-Content Screening Core at the Sanford Burnham Prebys Medical Discovery Institute and used her engineering, biology and data science skill sets for drug discovery. Debbie completed the Rady Micro-MBA program and the MyStartupXX accelerator program in 2016. She went on to complete the Stella Labs and Ad Astra Accelerator programs from 2017-2018. When not running her company, Debbie is a Mom of 2 and an amateur Muay Thai fighter. She is an advocate for female and diverse founders, and is passionate about mental health, especially the entrepreneurship mindset. contact: d4chen@ucsd.edu

Shahin Enayati

Shahin is passionate about building sustainable solutions and empowering excellence in work and life through business. His work with the Made Noble Inc start-up studio and the investment fund, Sustain Equity LLC, advances values for impact-oriented and purpose-driven solutions for our planet and its people by supporting products to better our future. His work experience ranges from biotech to food/ag-tech and from sales/negotiations to logistics. While working in these industries, he acquired a wide range of experiences in project management, business development, marketing, and business analysis. His deep involvement in these fields has afforded a sound understanding of running a business and how to effectively utilize marketing and innovation in various business models. His focus on sustainability with its 3 pillars being economics, environment, and social impact, allows him to envision as well as contribute meaningfully to a better future. Now with his wife, two sons, and a daughter, he hopes to inspire others in finding the same harmony between purposeful work and family life. contact: senayati@ucsd.edu
BioMed Realty’s partnership with UC San Diego launches a new initiative by way of the Center for Novel Therapeutics (CNT) that will facilitate the transition of research from the laboratory into the clinic and from the campus to the marketplace. Learn more at https://cntsandiego.com/

ABOUT THE PROGRAM:
The EIR cohort boasts talent across industry domains and from diverse entrepreneurial experiences that add tremendous value to our campus innovation ecosystem. EIRs build upon a bold innovation strategy being managed by OIC. The program follows suit as it is designed to promote interdisciplinary relations and creative connectivity across campus units, departments, and teams as well as local industry. EIRs are experienced operators and executives as well as proven early entrepreneurs and founders who through their direct interactions with our community transfer knowledge to inspire a more robust culture of innovation.

Parand ‘Tony’ Darugar
Parand is responsible for the big data and machine learning efforts at Coupa. Prior to Coupa he was founder and CEO of Xpenser, a mobile expense management solution, acquired by Coupa in 2013. Prior to Xpenser he spent 4 years at Yahoo! as one of the core architects of the Panama project, as manager of the platform groups, and as the scaling / grid architect for the Apex/Apt project.

Paul Grint
Dr. Grint is currently CEO of the Highgate Group which provides strategic and operational R&D consulting to the Biopharmaceutical industry. He has more than two decades of experience in biologic and small molecule research and development, additionally having supported the successful commercialization of products in oncology, anti-infectives, and immunology. He has prior experience as a CEO of two San Diego biotech companies and has held R&D roles in both pharma and biotech companies including Regulus Therapeutics, Cerexa, Forest Research Institute, Kalypsys, Pfizer, IDEC Pharmaceuticals, and Schering-Plough Corporation. He is a Fellow of the Royal College of Pathologists and is a member of numerous professional and medical societies. He holds a medical degree from St. Bartholomew’s Hospital College, University of London. contact: pgrint@ucsd.edu