San Diego, CA - SBIR Road Tour Agenda- September 11, 2017
The Alexandria at Torrey Pines, Illumina Theater, 10966 Torreyana Road, San Diego CA 92121

7:30-8:00 AM  Registration and Breakfast

8:00 - noon  SBIR/STTR Federal Agency Presentations, Panel Sessions, and One-on-One Meetings

8:00 – 8:40 AM  Opening Remarks. Ruben Flores, Ph.D., Director, Innovation & Commercialization, UC San Diego
Overview from Sponsor: Pedro Suarez, J.D., Mintz Levin Cohen Ferri Glovsky and Popeo
America’s Seed Fund – SBIR/STTR Overview, John Williams, M.E., Director, Office of Innovation and Technology, U.S. Small Business Administration (SBA)

8:40 – 9:45 AM    Reverse Pitches – 5 Minute Agency Elevator Pitch
Department of Health and Human Services - National Institutes of Health (NIH)  8:40 AM
National Science Foundation (NSF)  8:45 AM
U.S. Department of Energy (DOE)  8:50 AM
U.S. Department of Agriculture (USDA)  8:55 AM
Department of Commerce - National Inst. of Standards and Technology (NIST)  9:00 AM
Department of Commerce - National Oceanic and Atmospheric Administration  9:05 AM
National Aeronautics and Space Administration  9:10 AM
Office of Small Business Programs SBIR/STTR Program  (DOD OSBD)- Invited  9:15 AM
Department of Defense - Air Force (USAF)  9:25 AM
Department of Defense - Missile Defense Agency (MDA)  9:30 AM
Department of Defense - Navy  9:35 AM
Department of Defense - Special Operations Command (SOCOM)  9:40 AM

9:45 – 10:00 AM    Federal Laboratory Consortium (FLC)

10:00 – 10:40 AM  “R&D for a Public Purpose” — (the Granting Agencies)
Moderator: G. Nagesh Rao, Chief Technologist & Entrepreneur in Residence, U.S. Small Business Administration
Panelists: Graciela Narch, Acting Division Director for the Division of Industrial Innovation and Partnerships (IIP), National Science Foundation (NSF)
Robert Vinson, Program Manager, Health and Human Services (HHS)
Dr. Robert Smith, National Program Leader, Division of Animal Systems, United States Department of Agriculture (USDA)
Manny Oliver, Director of the SBIR/STTR Programs Office, Department of Energy (DOE)

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UC San Diego
10:40 – 11:20 AM  “Business with the Warfighter: Technology Alignment, Opportunities, and Funding”
Moderator: John Williams, Director, Office of Innovation and Technology, U.S. Small Business Administration (SBA)
Panelists: Jordan Reynolds, SBIR/STTR Deputy Operations Manager, Office of Small Business Programs, MDA
Robert Smith, Program Manager, Department of the Navy
Anthony Aldrich, SBIR Program Manager, U.S. Special Operations Command (USSOCOM)
James Sweeney, SBIR/STTR Acquisition R&D Technical Analyst (Contractor), USAF

John Cabeca, Director of the Silicon Valley, USPTO

11:35 AM – 12:15 PM  “Lessons Learned and Common Mistakes”
Moderator: Brittany Sickler, Outreach and Partnership Strategist, Office of Innovation, U.S. Small Business Administration
Panelists: Ruth Shuman, Program Director for Biological Technologies in the SBIR/STTR Program, National Science Foundation (NSF)
Gray Creech, Senior Technology Analyst, National Aeronautics and Space Administration (NASA)
Christopher O’Gwin, Outreach and Assistance Program Manager, Department of Energy (DOE)
Jordan Reynolds, SBIR/STTR Deputy Operations Manager, Office of Small Business Programs, MDA

12:15 – 1:15 PM  Lunch

1:15 – 2:00 PM  “Lessons learned from SBIR grant winners”
Moderator: Donna Shaw, Ph.D., Assistant Director, Innovation & Commercialization, UC San Diego
Panelists: Robert Hoffman, Ph.D., Founder, AntiCancer Inc.
Jason Oberg, Ph.D., CEO, Tortuga Logic
Bradley Messmer, Ph.D., CEO, Abreos Biosciences
Travis Stiles, Ph.D., CEO, Novoron Bioscience
Cyrus Rustomji, Ph.D., South B Technologies, Inc.

2:00 – 2:30 PM  “Accounting Systems needed for the SBIR/STTR program”
Mike Anderson, ReliAscent

2:30 – 3:00 PM  “Resources available in the San Diego region for entrepreneurs”
Paul Roben, Ph.D., Associate Vice Chancellor for Innovation and Commercialization, UC San Diego

3:00 – 3:50 PM  “Basic guidelines for writing a winning SBIR proposal”
Moderator: Chris Loryman, B.S., Sr. Manager, Innovation & Commercialization, UC San Diego
Panelists: Martin Kleckner, Ph.D., MBA, SBDC Technology Commercialization
Victoria Capije, Ph.D., Sr. Manager, Innovation & Commercialization, UC San Diego
Nahid Razi, Ph.D., founder of Accudava
Alan Benjamin, BSEE, founder, CEO of GigaIO Networks
David Strobel, MBA, M.S., CEO, Spacemicro
Patrik Schmidle, MA, CEO, Co-Founder, Cari Therapeutics

3:50 – 4:00 PM  Closing remarks- Ruben Flores, Ph.D., Director, Innovation & Commercialization, UC San Diego

*One-on-One sessions run concurrently with agency presentations and panels. Agenda subject to change.*

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